

## Message Text

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PAGE 01 BRASIL 01623 231203 Z

14

ACTION ARA-02

INFO OCT-01 ADP-00 PA-01 INR-01 INRE-00 /005 W  
----- 001170

P R 231045 Z MAR 73

FM AMEMBASSY BRASILIA  
TO USINFO WASHDC PRIORITY  
INFO AMEMBASSY QUITO  
SECSTATE WASHDC 6927  
USIA VOA MIAMI  
USCINCSO

UNCLAS BRASILIA 1623

USIAC

CINCSO FOR POLAD

ATTN: IOR/ M, IPS, IBS, RIM, ILA

E. O. 11652: N/ A

TAGS: PFOR EFIN BR ECLA XM OPEC

SUBJECT: DAILY MEDIA REACTION REPORT -- PART THREE

1. PROMINENT, EXTENSIVE MEDIA COVERAGE GIVEN BRAZILIAN MINISTER OF PLANNING'S STATEMENTS MARCH 21 IN BRASILIA ANALYZING THE COUNTRY'S FOREIGN INVESTMENT POLICY, ESPECIALLY IN REGARD TO MULTINATIONAL ENTERPRISES. SAMPLE COVERAGE: INFLUENTIAL O ESTADO DE SAO PAULO FRONT- PAGE REPORT ENTITLED " MULTINATIONALS -- ONLY ADJUSTMENTS" SAYS: " PLANNING MINISTER REIS VELLOSO AFFIRMED YESTERDAY, ON TWO DIFFERENT OCCASIONS, THAT THE GOB WILL NOT CHANGE ITS CURRENT INVESTMENT POLICY AND THAT RATHER THAN IMPOSING RESTRICTIVE LEGISLATION, THE COUNTRY WILL CONTINUE TO SEEK ADJUSTMENT OF FOREIGN INVESTMENTS' INTERESTS WITH THOSE OF BRAZIL. REFERRING TO MULTINATIONAL ENTERPRISES, THE MINISTER ADMITTED THAT IT IS NOT EASY TO HARMONIZE THESE COMPANIES' INTERESTS WITH THOSE OF BRAZIL, BUT RECALLED THAT THE GOB HAS THE NECESSARY MEANS TO STIMULATE OR DISCOURAGE ( OUTSIDE ENTERPRISES) WITHOUT HAVING TO BREAK THE RULES OF THE GAME OR DISCRIMINATE AGAINST THE FOREIGN BUSINESS FIRMS. ..." ( MARCH 22).

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2. NATIONALISTIC DIARIO POPULAR ( SAO PAULO) EDITORIAL COMMENTS ON  
U. S. SENATE INVESTIGATION OF MULTINATIONAL ENTERPRISES, SAYING THAT  
THE INVOLVEMENT OF ITT IN CHILEAN INTERNAL AFFAIRS, AS REVEALED BEFORE

THE SENATE'S FOREIGN RELATIONS SUBCOMMITTEE, SHOULD BE REGARDED AS  
A

" LESSON FOR US ( BRAZILIAN), WHO LIVE IN A DEVELOPING COUNTRY WHERE  
MULTINATIONAL COMPANIES ARE PREPARING TO OPERATE INTENSIVELY. ... WE  
MUST CONSIDER THE GROWING DANGER TO WHICH WE WILL BE EXPOSED, AS  
OUR

COUNTRY BECOMES ONE OF THE FAVORITE AREAS FOR THE ACTIVITIES OF  
COMPANIES THAT PLACE MONEY ABOVE ANY OTHER CONSIDERATION, EVEN A  
MOST SACRED ONE, SUCH AS A PLEOPLE'S RIGHT TO DECIDE ITS  
DESTINYFREELY.

OUR COUNTRY TOMORROW MAY BE TARGET FOR THIS TYPE ( ITT' S) OF  
MANEUVERS, IF OUR GOVERNMENT ADOPTS AN ORIENTATION CONTRARY TO  
THE  
SPURIOUS INTERESTS OF SUCH MONSTERS." PAPER RECALLS THAT BRAZIL  
" ALREADY HAS SOME EXPERIENCE, ALTHOUGH NOT AS DRASTIC AS THAT OF  
CHILE, IN THE FIGHT AGAINST INTERNATIONAL OR MULTINATIONAL GROUPS.  
A WIDE VARIETY OF WEAPONS WERE USED TO TRY TO WEAKEN THE RESISTANCE  
OF THE GOB ON THE ISSUES OF COFFEE, TEXTILES, AND SHOES. ..." ( MARCH  
22).

3. MODERATE PRESS PLAY GIVEN OPENING OF ECLA MEETING TOMORROW IN  
QUITO. O ESTADO DE SAO PAULO SPECIAL CORRESPONDENT IN ECUADOR,  
ALBERTO

TAMER, WRITES: "... ALTHOUGH THIS HIGH- LEVEL MEETING OF LATAM  
NATIONS... IS NOT EXPECTED TO MAKE IMPORTANT DECISIONS,  
CONFRONTATIONS  
WHICH MIGHT ARISE COULD GIVE A VERY REAL AND UP- TO- DATE VIEW  
OF THE PRINCIPAL PROBLEMS CURRENTLY AFFECTING THIS PART OF THE  
UNDERVELOPED WORLD. ..." ( MARCH 22).

4. MODERATE PRESS PLAY GIVEN OPEC MEETING REOPENING IN BEIRUT.  
SAMPLE COVERAGE: CONSERVATIVE O JORNAL ( RIO) FRONT- PAGE REPORT  
HEADLINE " PETROLEUM: PRODUCERS THREATEN AGAIN" SAYS: " THE WORLD  
SEEMS TO BE ORIENTED TOWARD A NEW SHOW OF FORCE, THE STARTING POINT  
FOR THIS DEMONSTRATION BEING THE OPEC MEETING. ... ACCORDING TO  
LE MONDE, IT WOULD NOT BE A SURPRISE IF PRODUCING- NATIONS EVEN  
DECIDED TO ABANDON DEFINITIVELY THD POLICY OF NEGOCIATIONS WITH  
CONSUMERS -- SIMPLY DETERMINING NEW PRICES UNILATERALLY FOR THE  
PRODUCT. THE PRODUCERS' PROBLEM IS IN FINDING A WAY TO UNITE. ..." ( MARCH 22).

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\*\*\* Current Handling Restrictions \*\*\* n/a

\*\*\* Current Classification \*\*\* UNCLASSIFIED

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:**  
**Control Number:** n/a  
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**Draft Date:** 23 MAR 1973  
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**Disposition Comment:**  
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**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 3  
**Previous Channel Indicators:**  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** elyme  
**Review Comment:** n/a  
**Review Content Flags:** ANOMALY  
**Review Date:** 16 OCT 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16-Oct-2001 by hagers>; APPROVED <19 FEB 2002 by elyme>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** <DBA CORRECTED> jms 971222  
**Subject:** DAILY MEDIA REACTION REPORT -- PART THREE  
**TAGS:** EFIN, PFOR, BR, n/a, OPEC  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005